Comment Summary	Response
I am writing to lodge a complaint against building	Thank you. Comments passed to planning officer
works that took place	dealing with the retrospective planning application
All retrospective applications should be considered	A retrospective application is considered in the same
at Committee and not dealt with at officer level.	manner as one made in advance. It does not
	automatically follow that permission will be granted,
	and this is no more or less likely when decided at
	Committee rather than under delegation. All
	decisions are made based on national and local
	policy.
I find the strategy clearly written, and sets out very	Noted, thank you.
clearly what is covered/what isn't. What is seen as	
more/less serious. Timescales expected for different	
priorities. I will find this very useful, both as a new	
Councillor and as a resident. I will also be confident	
in referring other residents to it, if asked	
The strategy is silent on how complaints will be	Please see Appendix 2 which lists priorities and
prioritised	categories along with initial site visit response times
Where can the public view the key performance	Performance and monitoring indicators for
indicators and what is the frequency of publication?	enforcement are:
	• % complainants updated within 21 days
Could performance indicator statistics be made	of registration
available on a regular basis so stakeholders can see	 No. of enforcement notices served
how well targets (response times etc) are being met.	 % priority cases responded to within one
	working day
	working day
	Some of these are new indicators. They are reported
	to Policy and Resources Committee twice yearly.
What course of action is available to complainants	We would encourage ongoing dialogue with the
when they do not receive a satisfactorily detailed	investigations officer, noting that some details cannot
response within the 21 day period from officers.	be shared during a live investigation.
	5 5
	A complaint can be made under Stage 1 of the
	Councils complaints procedure if desired.
The document is procedures rather than	Engagement begins when a Parish or member of the
strategy. There are no details on how SBC will engage	public reports a breach, and their help is invaluable
with Parish Councils or the general public which is	during investigations.
fundamental to make enforcement work.	
There is historical evidence of major developments	Paragraph 5.3 covers monitoring of sites and we
not being built to approved plans. There are no	regularly monitor Building Control's Commencement
details on how Planning and Building Control will	and Completions lists and act on suspected
collaborate to ensure build outs are to approved plans	irregularities.
or when there are potential breeches.	
	Out of hours provision will be considered going
Concerns were raised about enforcement outside of	forward, but this is not within current budgets.
office hours and this could be improved.	
Whilst the draft policy has a logical flow it seems to	The document outlines the processes and procedures
provide incentives to ignore the planning process	by which all Local Planning Authorities are bound.
	There is no provision within the Planning Act to

and wait to be caught? Should you be seeking some	penalise perpetrators on discovery of unauthorised
form of penalty when this happens?	development, as it is not an offence to undertake
	development without planning permission. It
If the enforcement system is not seen to be vigilant	becomes an offence if an enforcement notice is
and effective, the view could prevail that planning	issued and not complied with.
control is weak, and encourage some to not apply for	
planning permission / comply with conditions on the	We agree with your take on the workings of a
assumption that failure is unlikely to lead to	successful system and the team has recently been
sanctions or that a long period will elapse before	reorganised to manage variations in workload
sanctions are applied.	throughout the district.
It also does not seem to cover deliberate wholesale	Waste crime falls within the remit of the Environment
criminality where land is used for dumping	Agency and Kent County Council Minerals and Waste
spoil/material for cash. This crime cuts across both	Planning Enforcement. It is generally not a district
planning controls and environmental controls.	council matter.
My view is that the policy should set challenging	Swale BC Planning Investigations team maintains a
timescales for dealing with these reports and contain	close working relationship with other statutory
	bodies, including the Environment Agency, KCC
clear linkages with other agencies to take rapid	
action. I would suggest there are quarterly meetings	planning and the police and do meet regularly.
between enforcement leaders in KCC, Swale and the	
EA to review sites of interest.	
The use of agricultural land effectively as scrap yards	Reports can be made online through the Council's
seems to be growing rapidly.	planning investigations pages.
Responses to illegal residential use of agricultural	Unauthorised residential use of land which conflicts
land should be tightened. Once it is established that	with planning policy and national planning guidance is
a static caravan is deposited on a site not designated	always followed up by enforcement action. There is
for housing an order for removal within 30 days is	no provision within the Planning Act to allow us to
given. The owner can apply for planning permission	require that unauthorised development must cease/
but the caravan should be removed in the interim	be removed whilst a planning application is being
pending their application.	determined.
There is no definition of 'harm' as this can mean	Harm that results from a breach in planning control
different things to different people	could concern residential amenity or highway safety.
	It is the collective term used to describe the negative
	impacts of a development.
There needs to be more transparency and ability to	Reports are submitted on a confidential basis. It is not
view what breaches have been logged and actions	good practice to make allegations public from the
taken, similar to reporting potholes.	onset of the investigation.
.,	
It would also be very helpful if Swale does include	Planning Enforcement Notices are available to view
enforcement cases and case history to its planning	on the Council's planning enforcement website, along
portal as indicated in the strategy, as this should help	with related appeal decisions.
avoid multiple reports from the public where a	
matter is already in hand.	
There needs to be a process to address cumulative	Cases are dealt with individually and decisions as to
volumes of breaches.	whether to take enforcement action are
volumes of predenes.	discretionary, taking into account planning harm and
	other material considerations.
	There is no legislation in place singling out multiple
	breaches for tougher action. Each case is unique and will be dealt with accordingly

	Commenterated
We strongly agree that "effective enforcement is	Comment noted.
necessary in order to maintain public confidence in	
the planning system". At the present time, we are of	
the view that Swale does not have an effective	
enforcement system in place.	
The NPPF states that enforcement is "discretionary"	Enforcement action is discretionary, however the
but this word in our view has been misconstrued by	Council's duty to investigate an alleged breach is not.
Swale. It does not give local authorities carte blanche	Enforcement action is intended to be remedial rather
as to whether or not to offer an enforcement service.	than punitive. The majority of cases are resolved by
Rather, in our view it means that the local authority	negotiation, but as soon as it becomes clear that a
must exercise discretion when carrying out its	breach cannot be resolved and there is planning
enforcement function which, as para 59 makes clear,	harm that is contrary to the public interest we
means that the council must act "proportionately".	consider formal action.
Acting "proportionately" means balancing several	Comments noted. The investigations team are aware
factors when deciding on a course of action and the	of the sites you refer to in your wider comments,
stepped approach set out in the draft does this - our	many of which have been served enforcement
criticism would be that it lacks rigour and in some	notices upheld on appeal and where the breach is
cases urgency. Enforcement action is sometimes	continuing. Legal advice is being sought.
slow, incomplete and ineffectual. These show in our	
view a lack of "proportionality".	There are a lot of factors when deciding whether to
	take formal action, and the gathering of evidence can
	take some time if we are to successfully challenge any
	appeal that may be made against an enforcement
	notice.
In our opinion, effective, prompt and timely taking of	The Strategy sets out the processes, procedures and
enforcement action is a prerequisite to a functioning	the powers at our disposal when considering
planning department. We do not expect all	enforcement action. The planning investigations team
allegations of breach to lead to stop or enforcement	begin investigations within 21 days of a complaint
notices but we do expect the process to move	being received, and complainants are updated
forward at a pace which ensures that the matter is	throughout the course of the investigation. The
dealt with expeditiously.	majority of sites are visited within 10 working days,
	with the most urgent cases being visited the same
	day. There are timescales involved beyond the team's
	control – for example waiting for determination of a
	retrospective application, and compliance and
	subsequent appeals processes of enforcement
	notices.
Our conclusion is that the draft strategy sets out a	Noted. Swale BC covers a large area of North Kent
reasonable set of rules, but that these should be	and the four investigating officers dealt with 259
tightened to provide a more timely and rigorous	cases in 2023, all of varying complexity. Cases where
enforcement policy whilst still applying the principle	an enforcement notice has not been complied with
of proportionality to outcomes.	usually result in a prosecution, and we are dependent
This should be seen bined a 201 This	on HM Courts to convict before considering further
This should be combined with more resources. This	action. Whilst not a statutory duty, Swale BC
will include the clearing of pending cases. Planning	understands the importance of planning
enforcement should be seen as an important part of	enforcement, and every concern submitted via the
the effective operation of the planning system and	online form is investigated.
not as some optional add-on.	With record to populity =
	With regard to pending cases – there are many
	instances where a period of monitoring is required to
	gather evidence of a breach, and case reviews are

	held regularly where decisions are taken on whether
	to close a case or take formal action, taking into
	account expediency, harm and public interest. A
	'pending' case does not mean there is a backlog.
It appears to our Parish Council that insufficient	There is no backlog of cases. Cases that are open for
resources have been put historically into planning	6 months or more remain on file for variety of
enforcement at Swale, and that there is a large	reasons, for example: appeals in progress; planning
backlog of cases which has led to instances where a	applications pending consideration; Court action;
situation has to be tolerated or has become	monitoring to gather evidence. The team comprises
incapable of enforcement. This inadequacy in	a Team Leader and four full time officers which is the
resources and timely action needs to be addressed	average compliment for a suburban/rural planning
to provide confidence that planning enforcement is	authority.
taken seriously at Swale.	
	Swale is in the top percentile of Kent Planning
	Authorities in terms of the number of enforcement
	notices issued since 2022.
	The respondent has been invited to share details of
	the sites so that updates can be provided
Tone, perception and risk	The strategy aims to be transparent, covering all
The thrust and direction of the draft strategy comes	eventualities in the planning enforcement process,
over as leaning heavily towards minimising cost and	and does not condone enforcement where it is
effort. It appears to offer cover for wider tolerance of	unnecessary to act.
planning breach (ie no or only limited action).	
	The initial visit criteria is effective, and deals with
The past strategy has already been weighted too	development that is irreversible, such as works to a
heavily towards informal action. The new strategy	listed building or felling of a protected tree.
needs to address this otherwise it under-estimates	
the overall impact on planning control and future	Temporary Stop Notices are used where necessary,
planning officer workload as well as the reputational	and are followed up by enforcement notices and/or
risk.	stop notices as required.
Once problem developments are in situ efficiers	Departs of work on sites with adverse planning
Once problem developments are in situ, officers	
become involved in a series of steps by	history and where there is concern about further
applicants/appellants over time to manoeuvre and	unauthorised development are prioritised for
manipulate the planning system.	immediate attention.
In this context the draft strategy only mentions	The opening statement query – it is for the Council to
temporary stop notices once – and on page 15	decide on whether there has been a breach of
mentions stop orders (rather than temporary stop	planning control based on the information supplied
notices) - instead relying on a combination of informal	by the complainant, and we consider this would
action and enforcement notices, but weighted heavily	complicate the reporting process.
towards informal action. Formal action, majoring on	
enforcement orders issued after unlawful	
development has already been carried out risks	
poorer outcomes.	
It would be helpful to tighten the risk-based system	
on page 14, prioritising rapid action in sensitive areas,	
to include not just conservation areas and the AONB	
but adverse planning history, and where concern has	
Low adverse planning history, and where concern has	

been flagged up by a Ward Member, MP or Parish Council.	
A combination of these factors should automatically trigger a Category 1 response as well as a lean towards prompt formal action.	
 The opening statement (Para 1.2 Principles) only says Planning Enforcement "aims to investigate planning breaches" - it would help if that paragraph could say something like Swale Enforcement will: i) investigate potential breaches of planning law, and therefore unlawful in planning terms, defined as : the carrying out of development (including change of use of land) without the benefit of the necessary planning permissions, or failing to comply with any condition or limitation subject to which planning permission has been granted any contravention of the limitations on, or conditions belonging to, permitted development rights (ii) take enforcement action deemed appropriate by the Council and consistent with relevant Council planning policies, national planning policy and guidance, in order to prevent, halt and seek to remedy breaches of planning law". 	
	Comments noted, and will be passed to the relevant
	eam.
Making it easy for people to report concerns and responding rapidly to reports of unlawful P development assessed as Category 1 is an important part of the overall control system. In practice it is currently not easy. Whether contact is online or by phone, few members of the public know or understand planning law etc - they just want to make contact or speak to someone about a particular concern. P	Planning enforcement can be contacted by elephoning the main switchboard if the matter is considered. Reports can be made in person at Swale House reception, by letter, email and the preferred option of completing the online form on the Council's planning enforcement webpages.
development would start near a bank holiday.CRestricting phone access to half a day a week createsvthe equivalent of a perennial bank holiday forirunauthorised development.EOfficers clearly cannot be at their desks to take callsraall the time but it would be helpful if the maincswitchboardsystemEnforcement in its list of options, and for plannings	Planning investigations officers are available to discuss planning enforcement concerns by telephone on Wednesday mornings between 9am and 12.30pm. Dutside these times messages can be left on voicemail, and officers are alerted to voice messages mmediately by email with a text transcript of the call. Enforcement notices going back 30 years were recently uploaded to public planning website, which can be accessed under the 'Enforcement' tab on the search page.
development would start near a bank holiday. Restricting phone access to half a day a week creates view the equivalent of a perennial bank holiday for in unauthorised development. Officers clearly cannot be at their desks to take calls all the time but it would be helpful if the main con- switchboard system included Planning and Enforcement in its list of options, and for planning dept phones to accept voice messages at any time.	discuss planning enforcement concerns by telephone on Wednesday mornings between 9am and 12.30pm. Dutside these times messages can be left on voicemail, and officers are alerted to voice messages mmediately by email with a text transcript of the call. Enforcement notices going back 30 years were recently uploaded to public planning website, which can be accessed under the 'Enforcement' tab on the
developmentwouldstartnearabankholiday.CRestricting phone access to half a day a week createsvthe equivalent of a perennial bank holiday forirunauthorised development.EOfficers clearly cannot be at their desks to take callsall the time but it would be helpful if the mainswitchboardsystemincludedPlanningand for planningdept phones to accept voice messages at any time.Notifying local peoplePara 4.4 Appeals	discuss planning enforcement concerns by telephone on Wednesday mornings between 9am and 12.30pm. Dutside these times messages can be left on voicemail, and officers are alerted to voice messages mmediately by email with a text transcript of the call. Enforcement notices going back 30 years were recently uploaded to public planning website, which can be accessed under the 'Enforcement' tab on the search page.

to be currently happening. In addition people no	contacted about appeals, including neighbouring
longer appear to receive letters (or emails) informing	properties
them of nearby planning applications, retrospective	
or otherwise so, unless they see a statutory notice	Appeal documents are available to interested parties
pinned up locally they will be unaware.	on request as set out in the appeal notification letters
	sent by Swale.
Access to Appeal documents is not easy as the	
Planning Inspectorate don't make these available on	Statutory notices such as planning application notices
line to the public, so anything Swale can do to make	and inquiry notifications are displayed on site.
these available would be welcomed.	Enforcement appeal notifications are sent by letter to
Statutory poticos are still displayed poarby by Swale	complainants, neighbours and any other interested parties.
Statutory notices are still displayed nearby by Swale, but the strategy doesn't mention these for planning	parties.
applications, Enforcement or Appeals, so it would be	
helpful to clarify this in the draft strategy.	
3 Priorities: Para 5.1 Priorities and page 19 Categories	Noted. We have a close working relationship with
Little mention has been made of the importance of	parishes and concerns are always investigated. This
the role of Parish Councils, in particular their role in	change will be made.
flagging up high risk concerns. It would be helpful to	
correct this by adding Parish Councils to the last	
sentence of para 5.1, after Ward Members and MPs.	
Page 1 : Proportionality :	Potential harm is covered in this paragraph, and a
The strategy mentions "averting" the breach whereas	retrospective application will always be invited if a
the preceding sentence says "has been carried out".	breach is judged to be potentially acceptable on its
Should remedying be added to averting? Could this	planning merits and can be controlled by conditions.
paragraph include something along the lines of :	Much of our work is education and negotiation, and
"In considering its options for enforcement, formal action	failing this we will use formal powers to enforce,
will be taken when, in the officers opinion, the breach constitutes significant harm to the amenity of the local area,	where expedient and in the public interest.
constitutes significant nation to the amenity of the local area, contravenes the Councils planning policies or national	
planning policy and a relevant planning application is	
unlikely to be approved. The Council has a wide range of	
formal powers including for example, Temporary Stop	
Notice, Enforcement Notice, Stop Notice, Breach of	
Condition Notice, the use of which will be decided on a case-	
by-case basis".	
Targeting; saying that enforcement will focus on the	We investigate all breaches reported to us, and act
most serious breaches signals to the public that	accordingly depending on the seriousness of the
enforcement will probably really only deal with	breach. It is right to focus on the most serious
serious breaches. This puts planning control at risk –	breaches and give them priority.
can this section refer to the (tightened) scoring	
system on Page 14 ?	
Transparency: reference is made to reasonable	Temporary Stop Notice is at Appendix 1 –
timescales for compliance but can reference also be	Terminology. Legislation - The Temporary Stop The
made to the use of a temporary stop notice to avoid	draft Strategy has been updated to reflect the
or reduce further harm ? The period of the stop notice	legislative change.
(Page 17) has apparently recently been increased	
from 28 to 56 days	
Para 2.0 Breaches of planning control	The strategy is designed to be clear and easily
	understood with the appendix clearly stating our

Can the focus be shifted from just enforcement orders	enforcement powers. Enforcement is a complex area
to the wider issue of maintaining a system of planning control and bring in all the other mechanisms not just	of planning, and there are many potential outcomes, some of which may include one of more of our
enforcement orders (detailed in appendix 1) more	powers as listed in the appendix
clearly into the strategy, rather than just buried in an	powers as listed in the appendix
attachment.	
Para 2.3 Immunity – does this need updating to reflect	Thank you, the immunity paragraph has been
the recent end of the 4-year rule?	changed to reflect the new 10 year period.
	changed to reneet the new 10 year period.
It puts people off by saying reports won't be	Limited details refers to the precise location of the
investigated if only limited details but don't explain	reported breach, and scant details of the building or
what limited means- people aren't versed in planning	activity of concern. This is a case by case judgement
law.	call.
Page 8 : Para 3.1 Reporting a breach Privacy	Yes, the complainant's name, address, email address,
Can privacy of the complainant include address not	phone number are confidential.
just name withheld on request.	
Page 8: Last sentence of Para 3.1 - the last sentence	If there is hard evidence of an impending breach of
will deter anyone from contacting you until work etc	planning control such as building materials and the
has at least started, which is not desirable in high risk	arrival of mobile homes we will always investigate as
cases. Would it be better to receive information which	a priority.
leads to a site visit and halting the start or progression	
of a high risk Category 1 breach? E.g. building	
materials, large vehicles, mobile homes arriving on	
site.	
Page 9: Para 3.3 what you can't investigate	High Hedges are dealt with by the Tree Officer and
You mention high hedges but then include high	notices by planning enforcement in conjunction with
hedges in category 4. Delete from para 3.3 or from category 4 ?	legal, and we provide back up if requested for site visits. A fee is payable for this kind of investigation.
category 4 f	The draft strategy has been amended for clarity.
Last sentence currently gives a message that Swale	
will always seek to resolve informally, which is	Our enforcement powers are outlined elsewhere in
probably ok in most cases, but it also needs to give a	the document, and this sentence does mention
clearer signal that it will take strong action when	
necessary.	
Page 10 Para 3.4 Information needed	These are just suggestions and if the information is
Could the check list be written in less formal language	not provided the cases will still be investigated at our
and request only a brief description rather than a	discretion, however they may take longer to deal with
detailed one (most people won't know the detail of	as additional information is gathered.
what is required)?	
	The strategy is accessed online by visiting the
Although the strategy has a link to the planning portal	planning enforcement section of Swale's website,
can the strategy mention its a shared service (Mid	which contains key contact and reporting
Kent) rather than Swale which is confusing, and that it	information.
can be found by searching online for 'Swale planning	
applications'. It would be helpful if the strategy	
included a link direct to the on-line reporting system	
a list of key internal phone extension numbers and	
contact hours.	Expediency relates to the planning balance for taking
Page 11 What is considered ?	
	action, and when assessing a case for enforcement

Last sentence: rather than saying 'establish whether it	action the Council will ensure that any action is
is expedient to act upon the breach', could it instead	reasonable, proportionate and in the public interest.
say 'decide what action to take'?	
Page 19 Categories	Category 1 is very clear, and to include a reference to
Can category 1 be tightened to include the Kent	the Kent Downs AONB would not make a difference
Downs AONB, and whether the location or person in	to our response to the types of development stated.
control already has an adverse planning history, and	
where concern has been flagged up by a Ward	When a new complaint is logged on the system it
Member, MP or Parish Council Chairman.	automatically brings up the entire planning history for
	the site, thereby alerting officers to any adverse
	planning history.
	Complaints raised by Ward Members, MPs or Parish
	Councils are always investigated, and will be placed in
	the appropriate category based on the nature of the
	complaint.